

To: Honorable Mayor Price and Members of the City Council

cc: Denis Fitzgibbons, City Attorney
City Manager's Executive Management Team

From: Gregory E. Rose, City Manager

Date: September 18, 2014

RE: City Manager Report

ACTIVITIES and EVENTS

- The Friday Movie Series for Seniors continues this week with the showing of "Million Dollar Arm" from 12:30-3:30 p.m., if there are enough sign-ups.
- September 25, Stand UP Against Domestic Violence training is scheduled at Copper Sky. The first session is for adults on domestic awareness from 2-3:30 p.m. The second session is from 5:30-7:30 p.m. for youth with a focus on teen dating violence (flyers attached).

GENERAL INFORMATION

2040 Vision Steering Committee

- Applications are currently being accepted for the 2040 Vision Steering Committee. Interested citizens are asked to complete the application found at Maricopa2040vision.com under the "Steering Committee" tab.

Committee Openings

- The City is currently accepting applications to fill vacancies on the Board of Adjustment, Industrial Development Authority Board, and the Merit Board. Applications are available on our website at www.maricopa-az.gov. Contact the City Clerk's Office at (520)316-6971 for more information.

Check Out Current City Recruitments

- Please follow link <http://www.maricopa-az.gov/web/jobs-portal>.

Future Council Agenda Items

- Please see attached report.

Economic Development Updates

- **ACA Grant Opportunity:** Last week, staff submitted a grant application for a Rural Economic Development Grant through the Arizona Commerce Authority (ACA). The grant supports infrastructure projects to create shovel-ready sites, with individual awards of up to \$250,000. The application requests funding for the construction of the Edison Road extension through the Estrella Gin Business Park site to State Route 238.
- **Hotel Feasibility Study:** Economic Development staff has solicited bids from hotel consulting firms to conduct a hotel feasibility study. The consultant's analysis would determine what type and size of hotel can be supported in Maricopa and the project's financial feasibility. The study would assist in marketing Maricopa to hotel developers and brands.
- **ICSC Western Retail Trade Show:** Economic Development staff and City leadership will represent the City at the International Council of Shopping Centers (ICSC) retail trade show in San Diego on October 1 and 2. This major retail industry event provides networking, dealmaking, and educational opportunities. During the event, they will establish relationships and cultivate leads with prospective retailers and commercial real estate developers.
- **Maricopa 101:** This month's session was held on Wednesday, September 17 and focused on higher education. A presentation was provided by Dr. Daniel Falabella, Professor of Computer Science at Albright College. Beginning this fall, Albright College plans to offer its Accelerated Degree Completion program in Maricopa.
- **Maricopa Advocate Program:** Maricopa Advocates are invited to attend the MAP Luncheon on Thursday, October 9 from 11 a.m.-2 p.m. at the Copper Sky Multigenerational Center. During the event we will review the year; highlight Silver, Gold, and Platinum level participants; and unveil the 2015 Maricopa Advocate Program changes. Lunch and beverages will be provided. [Click here to RSVP.](#)
- **Prospect Site Visit:** The City received a site visit from a company that is exploring potential locations within the region. Economic Development staff submitted a proposal for the Estrella Gin Business Park site. The company's site selector and Greater Phoenix Economic Council staff visited Maricopa to see the site and learn more about the community.
- **Realtor Tour:** On October 2, members of the regional real estate community are invited to learn more about Maricopa and the exciting projects taking place by participating in the 2014 Maricopa Realtor Tour. If interested, please RSVP by contacting us at economicdevelopment@maricopa-az.gov.
- **Shop Local Campaign:** This month, the Economic Development Department hosted a series of three Shop Local meetings where businesses learned about the benefits of shopping locally and received promotional materials to distribute to their customers. The third meeting was held on Thursday, September 18.

- **Sister Cities International Research:** Staff has been directed to explore opportunities for Maricopa to participate in the Sister Cities International organization. As part of this endeavor, staff will be researching potential international partner cities that align with Maricopa's target industries and would offer mutual benefits through trade, foreign direct investment, and cultural exchange.
- **New Businesses:** Since the last report, the City received new business license applications from two home-based businesses and one business that will have a commercial location.

Public Works

Capital Projects

- **Honeycutt Road Widening Project:** This project will improve Honeycutt Road from White and Parker Road to Porter Road, widening out to four lanes and installing curb, gutter, and sidewalk on the south side. The contractor has begun grading work and water line installation on the south side of Honeycutt. Staff anticipates construction duration of eight months.
- **Copper Sky Recreation Center and Regional Park:** CORE Construction has completed work at the multigenerational center and continues to address additional changes and improvements identified by staff since the building's opening and above the scope of the original contract. Haydon Building Corps will complete some items such as ADA ramps to the dog park and a screen wall for the parking lot. Construction materials have been ordered and the additional work is anticipated to begin in late October.

Street Maintenance

- Closed Murphy Road due to flooding on September 8 from 7 a.m.-7 p.m.
- Set up sand bag area for residents at Fire Station 571 on Porter Road.
- Assisted Pinal County in closing the Maricopa/Casa Grande Highway at White and Parker Road on September 8 (Santa Cruz Wash running) and reopened it at 6 a.m. on September 9. Wash started slowly running again later that day, so staff set up message boards on the Maricopa/Casa Grande Highway alerting motorists to slow down.
- Pumped ditches on Honeycutt Road east of Santa Cruz Bridge and Hartman Road.
- Placed numerous "Water on Roadway" signs on several roads on September 8.
- Re-graded 16 miles of dirt roads and erosion areas after storms.
- Santa Rosa Wash started running on September 10; closed Santa Rosa Wash crossings on Porter Road and Rancho El Dorado Parkway (north and south). Santa Cruz Wash started running strongly on September 11; closed Maricopa/Casa Grande Highway at White and Parker Road. Reopened Porter

Road, Rancho El Dorado Parkway, and Maricopa/Casa Grande Highway on September 13.

Development Services

Code Compliance

- A small tree obstructing line-of-sight vision, located near the entrance to CVS on Smith-Enke Road, was removed. Before and after photos are attached.
- Tall weeds were removed from the parkway along Porter Road and Adams Lane. Before and after photos are attached.
- Gravel was removed from the street and sidewalk on Miramar Road. Before and after photos are attached.
- Rubbish left on the front yard and sidewalk of a house located on Cahill Drive was removed. Before and after photos are attached.

Planning

Zoning Code Rewrite: The following meeting dates, times, and locations have been scheduled for a Public Hearing of Ordinance 14-12 "City of Maricopa Zoning Code":

Planning and Zoning Commission Regular Meeting

September 22, 2014, 6 p.m.
Maricopa City Council Chambers
39700 W. Civic Center Plaza
Maricopa, AZ 85138

City Council Regular Meeting

October 21, 2014, 7 p.m.
Maricopa City Council Chambers
39700 W. Civic Center Plaza
Maricopa, AZ 85138

The purpose of these meetings is to provide an opportunity for the public to speak on Ordinance 14-12, "City of Maricopa Zoning Code;" attendance and participation is strongly encouraged. Further information, including the latest schedule, presentations, related documents, maps, and the draft Zoning Code, is available on the Zoning Code Rewrite website at <http://www.maricopa-az.gov/zoningcode/>. Please contact Dana Burkhardt with questions or comments at dana.burkhardt@maricopa-az.gov.

Transportation/Transit

- City Council approved the purchase of three minivans for use in expanding the City of Maricopa Express Transit (COMET) service. The minivans are expected to be delivered for service within three to four months. Expanded service, which includes Tuesday and Thursday local Demand Response and weekday

- Deviated Fixed Route four hours per day, is expected to commence in February or March 2015.
- Staff is preparing comments for Central Arizona Governments Regional Transportation Plan roadway modeling for the region. This modeling projects roadways in the threshold years 2020, 2030 and 2040, and when compared to forecasted population and traffic demand, creates an efficiency rating for these roadways reflected as Levels of Service. Some roadways in Maricopa nearly meet desired Levels of Service in forecast year 2020, but most roadways reflect poor or failing Levels of Service in threshold years 2030 and 2040 due to projected growth in Maricopa and unimproved roads.
 - Staff represented Maricopa at the Maricopa Association of Governments (MAG) Bicycle and Pedestrian Committee meeting on September 16. Of particular interest is the committee approval to include specific safety information on Transportation Improvement Projects, especially on modes such as bicycle and pedestrian paths.
 - COMET ridership for the week ending September 12: 23 passengers, 42 trips.

Please note: Breakdowns of ride types for each month are provided by the contractor to staff by the 15th day of the following month, per contract terms. Staff will update the table as soon as these numbers are provided.

Ride Type	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Medical	53	53	41	71	80	97	96	54					545
Groceries	11	10	29	39	11	17	15	45					177
Work	0	0	0	0	0	0	0	2					2
Mall	0	0	0	0	0	0	0	0					0
Leisure	157	91	79	47	18	17	57	96					562
Misc.	42	82	15	15	60	59	52	0					325
TOTAL	263	236	164	172	169	190	220	197					1611

Community Services News

Recreation

- **Visits and Membership Stats:** Total number of visits to the facility: 146,593; average visits per day: 815; day passes sold: 27,183; members 50 and up: 894; total members: 5,636; family memberships: 3,702; senior couple memberships: 132; adult memberships: 324; Silver Sneaker memberships: 86; Ak-Chin memberships: 285; punch card memberships: 353; 2 adults memberships: 465; 1 senior memberships: 95; youth/student memberships: 194.
- **Class Participation:** Yoga for Vets is going strong and had 10 and 20 attendees for the first two classes; Group Fitness classes are averaging 30

- participants per session which is 1,500 total group exercise attendees for the week! Lunch-time classes are taking off with about 15 participants per session. Replacing Yoga for Busy People is Foam Roll and Stretch.
- **Cardio Equipment Usage Stats:** Treadmills 1,234 miles, 332 hours, 962 workouts; Cross Trainers 1,554 miles, 330 hours, 759 workouts; Upright Bikes 6,200 miles, 478 hours, 184 workouts; Recumbent Bikes 1,060 miles, 104 hours, 370 workouts ; Step-Mills 1,000 miles, 250 hours, 125 workouts; True Elliptical 1,000 miles, 250 hours, 300 workouts.
 - **Weight-room Usage Stats:** There were approximately twice as many Cardio Equipment workouts totaling 5,400, which is an average of 55 workouts an hour.
 - Five Copper Sky staff members received Certified Pool Operators certificates on September 10: the Recreation Manager, the Aquatics Coordinator, and three head lifeguards. This ensures quality control with a certified staff person present during almost every hour of operation. It will also help minimize facility repair time and closures!
 - **Aquatics Statistics for Summer 2014 (May 26 through Sept. 14):** Daily aquatics passes revenue was just over \$20,000 from June through August. This does not include revenue from memberships.
 - **Aquatics Revenues Generated:** Swim Lessons generated just over \$32,000 and the swim team generated just over \$16,800.
 - Copper Sky Aquatics Center is now observing winter hours until Memorial Day 2015. The Aquatics Coordinator is currently working on expanding Swim Lessons, Water Aerobics, and offering Competitive Youth Marlin Swim Club.
 - Community Services will participate in the 7th Annual Kids Day event on Saturday, September 20, by providing crafts, information for Copper Sky, a lifeguard challenge, and Zumba for kids.
 - Copper Sky staff will continue with its second week of photography training.
 - Smartphone Photography Workshop kicks off this Saturday for ages 9-16.
 - Fall Soccer games begin Saturday, September 20 at Copper Sky Regional Park.
 - Registration for Youth Flag Football and Youth Girls Volleyball begins Monday, September 22.
 - The Maricopa Youth Council is accepting applications, to apply please contact Rocky Brown at rocky.brown@maricopa-az.gov
 - Applications are being reviewed for the following two full-time positions: Recreation Coordinator, Fitness and Recreation Coordinator, Youth Programs.
 - The Recreation Coordinator team participated in a Grants training on September 16 provided by Mary Witkofski.

Parks

- Parks staff completed work on the turf renovation project at Pacana Park.

- Over seeding of Pacana Park schedule: softball fields, November 24-January 1 and multi-fields, November 17-January 1.
- The Maricopa Boy Scout Troop did a fabulous job at Copper Sky Regional Park constructing eleven concrete trash can pads on Saturday.

Library

Door Count: 6,173 (people who used the library facility last week); circulation: 5,779 (items checked out); hours of computer use: 467.26 (with assistance from staff); new cards issued: 85, items added to the collection: 116.

- **National Library Card Sign-Up Month:** September is National Library Card Sign-up Month. If you sign up for library cards for you and your family, the Maricopa Public Library is offering a free gift with every new card, courtesy of the Friends of the Maricopa Library. Also during the month of September, the library will waive its usual \$1 fee on replacement library cards.
- **Library Offerings:** The library offers story times, computer classes, teen and adult reading groups, free public computers, and access to free e-books, magazines, movies, music, and audio books for a variety of devices. A library card is also a key resource in achieving academic success. The library is the perfect place to spend quality family time.
- **Pollution Awareness Week September 15-20:** Bus, bike, or walk to the library this week to receive a goody bag and an ice cold water. Thanks for doing your part for a clean community!

Library Events

- **Friday, September 19, Talk Like a Pirate Day!** All library visitors who talk like a pirate will receive a free gift.
- **Friday, September 19, 3:30 p.m. Krafty Kids.** Come and make a fun craft with some friends...all materials provided. Intended audience: elementary aged students. Registration required.
- **Friday, September 12, 9:30 a.m. Rhythm & Rhyme Dance Party** with rhythm instruments, sing-along and action songs, dancing and movement to teach your children the love of music. Intended audience: infants-preschool.
- **Monday, September 22, 9-11 a.m. Hobbit Day.** Come in for a second breakfast.
- **Tuesday, September 23, 9:30 a.m. and 10:15 a.m. Preschool Storytime.** Discover new stories, rhymes, flannel boards, and songs in this active fun-filled, half-hour program, designed to help build Early Literacy skills as your child gets ready to read.
- **Tuesday, September 23, 1:30 p.m. Friends of the Maricopa Public Library** host an open discussion with coffee and refreshments. All are welcome to attend.
- **Tuesday, September 23, 3:30 p.m. Tale Waggers.** Come read to PJ the Dog. For struggling readers and animal lovers.

- **Wednesday, September 24**, 9 a.m., 11:15 a.m., and 2:15 p.m. Fun Van (advance registration required). Kids play and learn while parents and caregivers meet to discuss parenting skills.
- **Wednesday, September 24**, 5 p.m. Read Rebels book club for young adults....read the monthly title, discuss great books, participate in activities, and met new friends.
- **Thursday, September 25**, 9:10 a.m. Lapsit for children, newborn to 12 months. Early learning fun with rhymes, bounces, songs, and stories.
- **Thursday, September 25**, 9:30 a.m. Movers and Shakers Storytime. Explore early literacy with books, fingers plays, stories, and songs just for toddlers, ages 1-3 years with an adult.
- **Thursday, September 25**, 10 a.m. Adult Contemporary Book Club.
- **Thursday, September 25**, 1:30 p.m. Fun Van (advance registration required). Kids play and learn while parents and caregivers meet to discuss parenting skills.
- **Thursday, September 25**, 3:45 p.m. School Age Storytime. Stories are interactive and the craft is great fun.
- **Thursday, September 25**, 5 p.m. Computer Basic Series.
- **Saturday, September 27**, 1 p.m. LEGO Club. All building materials provided.

Special Events & Marketing

- Special Events approved a community sponsored event for a job fair at Central Arizona College as well as a special event application for Trunk or Treat.
- Staff is working on promoting upcoming events including the Concert in the Park Series, 2nd Saturday Copa Market, and the Mud Run.

Police Department

Coffee with the Chief: September 13, Chief Steve Stahl held Coffee with the Chief for citizens and interested parties. The focus was on less lethal tactics and tools, with demonstrations by Lieutenant Michael Campbell and Detective Colt Homan.

Storm Preparedness: September 15, police and fire command staff met to coordinate efforts to ensure the City is prepared for the upcoming weather concerns.

Pinal County Law Enforcement Association (PCLEA): September 16, Chief Stahl, as president of PCLEA, led the monthly conference with leaders from PCLEA. The group discussed issues pertinent to law enforcement agencies in Pinal County.

Copper Sky Police Substation: On September 17, architects met with MPD personnel to discuss the construction of the substation at Copper Sky. Employees were shown the model and asked to give input to the architects and command staff.

Crime Analysis Training: September 16-18, Sergeant Jason Coon from Mesa Police Department trained MPD crime analysts on COPLINK, open source internet, (Facebook, Vehicle Locator Site, Gang Net), Link Analysis software, and GIS mapping.

Citizen Advisory Committee: September 18, Chief Stahl met with local business and citizen leaders. The discussion was on information that may be pertinent to MPD and to allow our citizens to express concerns.

ALEA Graduation: On September 19, Recruit Scott Schreiber graduates from the Arizona Law Enforcement Academy and immediately begins field training.

Upcoming Event: September 20, MPD is supporting the Kids Day event at Maricopa Wells Middle School, 10 a.m.-2 p.m. MPD volunteers will be available to finger print children. The K-9 units will conduct a handler protection demo, and the Police Explorers will work the booth.

Fire Department

Community Outreach, Public Safety Events, and Fire Prevention

- **Community Outreach:** September 10, the Fire Department CERT program started the first of two classes for the year at Station 575. Also, on September 10, MFD was represented at the Healing Fields event held in Tempe. September 16, Fire sponsored the quarterly Pinal County Chiefs meeting at Copper Sky. Thank you to BC Ken Pantoja for setting up and being the lead in hosting this event. In addition to the Chief's meeting, the fire department provided the Safety Trailer to the Bayer Science Fair, in celebration of the organization's five years without an industrial incident. It was enjoyed by all. A big "thank you" to the CERT team members who assisted fire personnel with manning the trailer. One last event was held on September 16; the American Heritage Girls and Trail Life USA toured all four Maricopa Fire Stations. There were over 100 girls and parents involved in the visit.
- **Public Safety Event:** On 9/11, crews from E574 and L571 participated in school events at Sequoia Pathway and Maricopa Elementary schools. September 12, L571 participated in another school event, Water Day at Legacy.

Emergency Calls

Maricopa Fire Department responded to a total of 72 requests for emergency assistance this week, with 59 medical in nature:

- **Snake Removals:** Maricopa fire crews responded to two requests for snake removals. Crews were able to relocate the snakes to the desert.
- **Fires:** There were three fire calls: one grass fire near Farrell and Porter Rds., one rubbish fire which crews extinguished, and one vehicle fire.
- **Mutual Aid Requests:** Maricopa fire crews were requested to assist Casa Grande fire on two occasions.
- **Flooding:** Crews responded to one flooding call resulting from heavy rains on Monday and Tuesday.
- **EMS Calls:** The majority of the EMS calls were trauma or illness related. Included in the calls were three for difficulty breathing, two for cardiac, and two for stroke.

- **False Fire Alarms:** Maricopa fire crews responded to four alarm activations which turned out to be false alarms either for accidental or system malfunctioning reasons.

Respectfully submitted,



Gregory E. Rose, ICMA-CM
City Manager

Stand Up Against Domestic Violence



This FREE training will address the dynamics of domestic violence, the use of power and control in abusive relationships, ways to support a victim or survivor, your role as a community member, and available resources and support for families experiencing domestic violence.

**September 25,
2014**

2:00-3:30pm

Copper Sky Multigenerational Center

**44345 W. Martin Luther King Jr. Blvd.,
Maricopa, AZ 85138**

REGISTER at:

www.standupmaricopa.eventbrite.com



For questions, please contact:
Erin Callinan, ACESDV
erin@acesdv.org

Your Voice Matters!

This event is for
TEENAGERS and YOUTH:



- ❖ How do you know if you're in an abusive relationship?
- ❖ What does a healthy relationship look like?
- ❖ What do I do if I see my parents fighting at home?
- ❖ How do you help out a friend who feels unsafe?
- ❖ What can you do to speak up against violence and abuse?
- ❖ What kind of help is available?

**September 25th,
2014**

5:30-7:30pm

**Copper Sky
Multigenerational Center
44345 W. Martin Luther King Jr.
Blvd., Maricopa, AZ 85138**

Register Here:

<http://yourvoice.eventbrite.com>



**For Questions, contact Erin Callinan
erin@acesdv.org**

Future Council Agenda Items

<u>Date</u>	<u>Meeting</u>	<u>Item</u>	<u>Contact</u>
October 7, 2014	WORK SESSION	Presentation: General Plan Update schedule	Bob Goodhue
October 7, 2014	REGULAR	Proclamation: Blue Star Moms Partnership on Boxes for the Brave	Paul Jepson
October 7, 2014	REGULAR	Proclamation: Paint Pinal Purple to promote domestic violence awareness	Mary Witkofski
October 7, 2014	REGULAR	Consent: +\$25,000 Vendors for Finance	Brian Ritschel
October 7, 2014	REGULAR	Consent: Contract for miscellaneous fire station improvements, with FCI.	Bill Fay
October 7, 2014	REGULAR	Consent: Contract for wide crackseal, TRMSS, and PMM (material and application)	Bill Fay
October 7, 2014	REGULAR	Consent: CUP for above-ground fuel tank at Copper Sky	Bob Goodhue
October 7, 2014	REGULAR	Consent: La Roca demolition contract with SBD, Inc.	Bill Fay
October 7, 2014	REGULAR	Consent: Resolution Non-Profit Program Enhancements	Mary Witkofski
October 7, 2014	REGULAR	Resolution: Tax Code Revisions	Brian Ritschel
October 7, 2014	REGULAR	Ordinance: Tax Code Revisions	Brian Ritschel
October 21, 2014	WORK SESSION	Presentation: TAC recommendations related to the East-West Corridor Study	Bob Goodhue
October 21, 2014	REGULAR	Public Hearing: PH 14-09 Adoption of Zoning Code Ordinance 14-12	Bob Goodhue
October 21, 2014	REGULAR	Consent: Site Plan Review case #SPR14-04 - Pre-owned auto sales	Bob Goodhue
October 21, 2014	REGULAR	GMP from Okland for Public Works building (includes presentation)	Bill Fay
October 21, 2014	REGULAR	Resolution: RES 14-36 – Adoption of Zoning Code Ordinance 14-12	Bob Goodhue
October 21, 2014	REGULAR	Ordinance: ORD 14-12 – Adoption of Zoning Code Ordinance 14-12	Bob Goodhue
October 21, 2014	REGULAR	Youth Council Appointments	Kristie Riester
November 4, 2014	REGULAR	Consent: Contract for concrete repair	Bill Fay
November 4, 2014	REGULAR	Consent: Contract for design of Lexington and Roosevelt CDBG project	Bill Fay
November 4, 2014	REGULAR	Consent: Joint Project Agreement (JPA) with ADOT for Hartman Road	Bill Fay

SMITH-ENKE RD east of JOHN WAYNE PKWY



N PORTER RD & N ADAMS LN



WEST MIRAMAR ROAD



WEST CAHILL DRIVE

